ALI R. MOEINIAN

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TOOLS

SKETCH	●●●●●
FIGMA	●●●●●
INVISION	●●●●●
ADOBE XD	●●●●●
PHOTOSHOP	●●●●●
ILLUSTRATOR	●●●●●
ANIMATE	●●●●●
MAYA	●●●●◐
XCODE	●●●●●

SKILS

UI DESIGN	●●●●●
IxD	●●●●●
UX RESEARCH	●●●◐
PROTOTYPING	●●●●●
ANIMATION	●●●●●
CODING	●●●

LANGUAGE

HTML	●●●●●
CSS	●●●●●
NODE JS	●●●◐
SWIFT	●●●●

**"GOOD DESIGN
IS GOOD BUSINESS"**

Thomas J. Watson Jr

PROFILE

I have hands-on experience designing for different devices and I always design with accessibility requirements in mind. I have solid experience with animation, UX and IxD. My knowledge includes building user interface components, designing layouts, and executing strategies that are coherent across different platforms. I am looking for a challenging position where my skills will be put to use and help me grow.

CAREER HISTORY

UI / UX Designer & Funder
Celecom Pty LTD.
celecom.net
2020 – Present
Sydney & Auckland

Celecom is a startup with a platform dedicated to gift-giving and special occasions. As a designer, I am responsible for the design of the entire platform and validate the features for their viabilities.

Design Operations Specialist & Designer
InnoWell – Sydney
Aug 2018 – 2020
Sydney

Bridging UX design to front-end code to ensure design fidelity. Internationalizing design workflow and creating team alignment. Creating a single source of truth for designers and developers. Designing and managing the Design System.

UI / UX Designer
InnoWell – Melbourne
May – Aug 2018
Melbourne

Gathering and evaluating user requirements, in collaboration with product managers and engineers. Developing UI mock-ups, animations, and prototypes to convert a Desktop Web app to a mobile-first application.

Senior User Interface
Salsa Digital
Designer – Melbourne
April – May 2018

Creating rapid prototypes for government organisations such as DTS, SSP, NFSA, Treasury and finance, and more. Responsive design and accessibility were our primary focus. Tools: Sketch, Photoshop, Invision, Jira

Senior UI/UX Designer
FABtale Productions Pty Ltd
Sep 2017– April 2018

A remote contract job by Terry Group Consulting as a UI/UX developer to create a strategic user design for an existing app with patented technology but poor user experience. Tools: Sketch, Photoshop, Illustrator, Flinto, InVision, and more.

Senior UI Designer / Product Designer
Campbell Industries Ltd
Feb – Sep 2017

While working at Campbell Industries, I took on a part-time contract job as a Product Designer and led the technical implementation of strategic web applications for various projects, including AR, VR, and IoT technologies.

EDUCATION

The University of Auckland
2009 - 2011

Bachelor of Science - BS Biology/Biological Sciences, General

Freelance Art School
2005 - 2007

Diploma in Computer Generated Imaginary - Character Animation

The University of Auckland
2009 - 2011

Bachelor of Science - BS Biomedical/Medical Engineering

Reference available on request